

PORT DOVER FISHERIES LTD.

1541/7465

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FILE NO.
DOSSIER No

PORT DOVER FISHERIES LTD.

1541/7965

5518- Port Rover Fisheries LTD.

SUBJECT - OBJET

vol. 1.

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762-9 Port Dover
Fisheries

April 27, 1971.

To: District Officer, Department of Fisheries & Forestry -
Toronto.

This has reference to your letter of April 8th, 1971, enclosing for consideration, on behalf of R. G. Jung & Co., Brookfield, Wisconsin, one sample label each for two canned Lake Sardine products to be packed in Canada for California Marine Curing & Packing Company, Terminal Island, California, U.S.A. Our comments concerning the acceptability of these two labels are as follows:

1. "Rose Bowl" brand Lake Sardines in Tomato Sauce, 156Z

- (a) It is assumed that alewife (Alosa pseudoharengus) is to be used in the preparation of this product. Under existing Canadian legislation, the term "Sardines" is acceptable as the common name of small fish of this species. However, the use of this term is at present the subject of international discussion and it is possible that the use of the term will be restricted to those species which have been traditionally packed and sold under this name. If such a decision is taken, the term "Sardines" could not be used for the canned product prepared from Alosa pseudoharengus.
- (b) The net weight designation appearing on the main panel must be shown not less than 1/8 of an inch in height.
- (c) The descriptive term "in Tomato Sauce" must be shown in letters not less than 1/2 the height of the letters in the product name.
- (d) The term "Lake Sardines" must be used in the list of contents to describe the main ingredient.

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2. "Rose Bowl" brand Lake Sardines, 15^{oz}

(a) Same as 1(a).

(b) Same as 1(b).

The Department would appreciate receiving three amended proofs of each label for final review.

Yours very truly,

C. M. Blackwood,
Director,
Inspection Branch.

OHL/mrm

FILE NO.
DOSSIER NO

5518-2-37/P60

VOL. 1

DEPARTMENT OF THE ENVIRONMENT - MINISTÈRE DE L'ENVIRONNEMENT

OFFICE of
de

FISHERIES & MARINE

PERIOD - PÉRIODE

SUBJECT - SUJET

CROSS REFERENCES
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RETENTION PERIOD
PÉRIODE DE
RETENUE

INSEPCION & GRADING - CANADIAN PRODUCERS
CANNED FISH
PORT DOVER FISHERIES LTD.

762-9

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Renvoyé à

PURPOSE FOR WHICH REFERRED
Objet du renvoi

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